

Communications Director Job Description

Position: Northeast Nebraska Behavioral Health Network (NeNEBHN) Communications Director (CD). A full-time, exempt professional position.

Job Summary: CD provides leadership and vision for NeNEBHN activities regarding all methods of communications with the general public concerning NeNEBHN work to expand access to and improve the quality of essential behavioral health and mental health care services.

Required Education and Experience:

- Bachelor's Degree in journalism, communications, or a related field.
- Experience with methods of traditional media communications and social media methods.
- Experience in website development and maintenance; experience with email communications; experience with Twitter and other social media methods of communications; experience in newspaper, radio or television communication, or experience in dealing with newspapers, radio stations, or television stations.

Duties and Responsibilities:

- Manage NeNEBHN communications efforts. Develop relationships with regional newspapers, radio stations, and television, all with the goal to inform the general public about NeNEBHN activities and behavioral health and mental health issues.
- Conduct programs in accordance with budget allowances by funding sources.
- Attend and/or participate in conferences, workshops and other behavioral health-related training, as directed, as well as professional development opportunities.

Knowledge, Skills and Abilities:

- Displays the ability to solve problems, face and address conflict proactively and work in the best interest of NeNEBHN in addressing competing interests or community requests.
- Exhibits strong skills in planning, prioritizing, and implementing multiple activities.
- Demonstrates comfort in public speaking and appropriate facilitation of meetings.
- Strong writing and social media skills.
- Able to communicate effectively, both verbally and in writing.
- Team player dedicated to working with others to fulfill mission of organization.
- Self-starter with ability to develop and implement work plans with a minimum of supervision.
- Familiarity with northeast and north-central Nebraska, its communities, and the behavioral and mental health care needs of its residents.

Successful candidate will be an employee of the Northern Nebraska Area Health Education Center (NNAHEC).

Position is grant funded with salary dependent on qualifications and experience.

Benefits include a health reimbursement arrangement, retirement, paid time off.